

**Horizon 3 Market Leader**  
Ecosystem Impact Creating New  
Sources of Value and “Over-the  
Horizon” Predictive Plan

**HFS** *horizons*  
**F&A Service  
Providers, 2023**

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Delivering client impact with  
domain expertise, CFO-  
focused GTM, and strong  
IP development



**Value proposition:** As a market leader, Genpact brings domain-led digital solutions across key industries, including manufacturing, life sciences, and retail.

**Growth proof points:** Proof points include 11% growth in F&A operations, expanding onshore delivery centers, setting up digital innovation centers in key markets, focused investments in data tech and AI for F&A transformation and DataBridge initiative, a data literacy program.

**Key differentiators:** Strong IP solutions, delivering revenue-linked business outcomes, tailored GTM, and offerings for CFOs across different company sizes are key differentiators.

**Outcomes:** For an investment bank, Genpact delivered a 40% improvement in productivity and >50% reduction in TAT leveraging its Intelligent Automation Index and digital accelerators.

**Customer kudos:** Clients value resiliency, quality, and adaptability to their requirements.

**Partner kudos:** Genpact is appreciated for its F&A domain knowledge and digital roadmap, and it is seen as a strategic partner.