

A background image of a city skyline, likely Regensburg, Germany, featuring the Regensburg Cathedral with its two large green domes and a tall spire. The image is overlaid with a large white triangle pointing upwards, and semi-transparent blue and red geometric shapes on the left and right sides.

ACCELERATE YOUR DIGITAL TRANSFORMATION **WITH PROCESS INTELLIGENCE**

By combining the power of process mining and discovery, process intelligence provides actionable insights into operational pain points, showing you how to turn substandard workflows into superior operations.

Improving processes can be complex. Especially if you need to interview hundreds of people, manually document workflows, and look over employees' shoulders to figure out where the issues lie. And though you have many technologies at your disposal – like artificial intelligence (AI), automation software, and cloud – to truly reap the

benefits, you must first identify where best to use them.

Thankfully, process intelligence does the hard work for you.

By using automation tools to analyze operational data at scale – every action, keystroke, and mouse click – process intelligence lifts the veil on operational inefficiencies. With these insights, leaders can invest in the right technology at the right time to improve the employee experience, increase productivity, and minimize overhead costs.

So, it might not come as a surprise that process intelligence has become one of the leading tech investments among global enterprises.

“The partnership between **Genpact** and **Celonis** will revolutionize how companies digitally transform themselves with faster access to process improvements, disrupting the status quo on how they run, optimize, and operate their organizations.”

Alison Close
Research Manager, IDC
A leading industry analyst firm

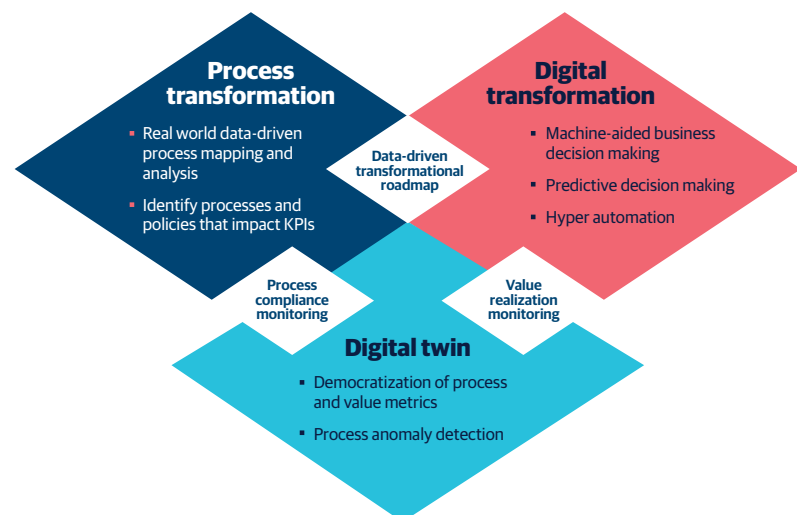
Genpact's DNA is our client's ROI

From our experience running thousands of processes for Fortune 500 companies, we use process intelligence to accelerate our clients' digital transformation initiatives. Our services include process mining implementation, advisory services, and setting up centers of excellence (COE).

Our partnership with Celonis provides a dedicated hub of process intelligence experts who can analyze and visualize data from our clients' operations, identify process bottlenecks and inefficiencies, and recommend improvements.

We tailor our approach for every client, creating custom-made solutions that fit your business needs, helping you reap the benefits of your investments faster and more effectively.

Genpact's process mining-led approach enables accelerated business transformation



With best-in-class industry and process expertise embedded in Genpact's DNA, combined with Celonis' cutting-edge process discovery and mining technology, our platinum partnership delivers unparalleled value to our clients, including:

Faster insights and improved certainty of outcomes for process transformation initiatives

A **100%** objective view of the process and variations

Improved **ROI by 2-3X** on process transformation and automation engagements

Digital business cockpit and **change management tools** to track key metrics, benchmark continuously and monitor ongoing conformance

Uncover business process issues and improvement areas using system data and Genpact's **industry and process expertise**

Data-driven decision making on what to automate and what to improve prior to automation. Automate tasks with real-time predictive alerting



“ Companies often struggle with how to get a higher return on their **digital transformation** investments. It's critical to determine the best place to start and quickly identify which processes are ripe for the most impactful improvements. ”

Tiger Tyagarajan

President and Chief Executive Officer
Genpact

“ Genpact's successful digital transformation strategies help their clients drive greater business outcomes. ”

Alex Rinke

Co-Founder and Co-Chief Executive Officer
Celonis



To learn more about our services, please visit
genpact.com/partners/celonis

About Genpact

Genpact (NYSE: G) is a global professional services firm delivering the outcomes that transform our clients' businesses and shape their future. We're guided by our real-world experience redesigning and running thousands of processes for hundreds of global companies. Our clients – including many in the Global Fortune 500 – partner with us for our unique ability to combine deep industry and functional expertise, leading talent, and proven methodologies to drive collaborative innovation that turns insights into action and delivers outcomes at scale. We create lasting competitive advantages for our clients and their customers, running digitally enabled operations and applying our Data-Tech-AI services to design, build, and transform their businesses. And we do it all with purpose. From New York to New Delhi and more than 30 countries in between, our 115,000+ team is passionate in its relentless pursuit of a world that works better for people. Get to know us at **Genpact.com**.

About Celonis

Celonis, the market leader in AI-enhanced Process Mining and Process Excellence software, transforms data into insight and action. Its Execution Management System allows organizations to rapidly understand and improve the operational backbone of their businesses. Companies around the world including Siemens, 3M, Airbus and Vodafone rely on Celonis to guide action and drive change to business processes, resulting in millions of dollars of cost savings and improved customer experiences. The company is based in Munich and New York.