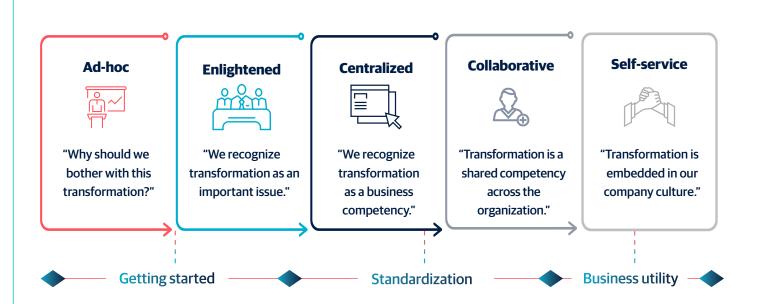


Unlock innovation with Genpact and servicenow.

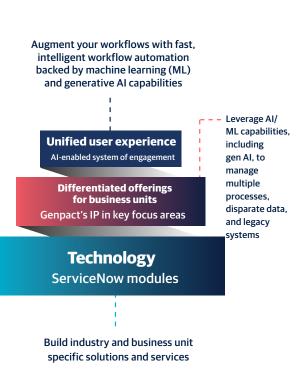
Create fast, intelligent workflows to meet your business goals



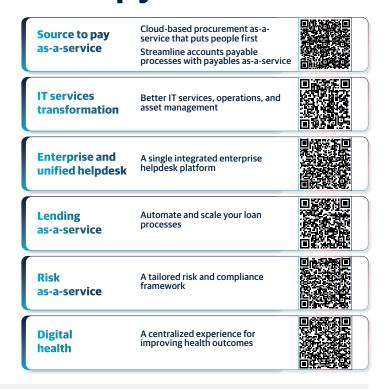
# For every stage of your transformation journey







# Agile and flexible tools to help you thrive













life sciences



# Delivering operational success for your business



### genpact



#### **Business** expertise

Extensive industry and process expertise with thousands of professionals across source to pay, customer care, risk, F&A, banking and capital markets, and insurance

#### **Process reengineering**

Leader in Six Sigma, a metrics-driven quality improvement methodology





#### **Business process operations**

Managing operations for the largest companies in the world across every industry

### servicenow.



#### **Platform**

A platform to digitize, optimize, and automate business processes on the cloud

### **Licensed applications**

Off-the-shelf workflow solutions and orchestration to integrate with existing systems, plus low code for rapid extensibility





#### **Technology road map**

ServiceNow capabilities + Genpact offerings embed successfully into business operations

## End-to-end market solutions



Accelerated transformation and ROI



Rapid solution deployment



Dedicated experts in industry and change management

# The power of our partnership



#### Leadership

As a **process-driven company with a proven industry track record**, Genpact can develop applications, build processes, and design workflows for any business unit with support from its process subject matter experts



#### **Expertise**

Genpact has **expertise in the design, development, and deployment of large-scale solutions**, along with system integration experience in enterprise



#### **Competence**

Genpact has a **ServiceNow practice with 10+ years of experience**, plus a pool of certified resources, serving Fortune 500 clients across different business units and industries



### **Digital strategy**

ServiceNow's "NOW Platform" accelerates the digital transformation journey - which aligns well with Genpact's experience and solutions focused on digitizing our client's operations



### Recognition

- ServiceNow's Elite Partner
- Recognized as a ServiceNow "Product Challenger" by ISG
- ServiceNow recognized Genpact as a Financial Services Partner of the Year with support from its process subject matter experts



#### **Business unit support**

Genpact uses its **industry and process expertise** beyond IT to drive ServiceNow services across critical process areas such as finance, risk and compliance, supply chain, source to pay, and customer careintegration experience in enterprise environments

# Tried, tested, and trusted for your industry

Genpact is an Elite partner of ServiceNow, and together, we have built best-in-class industry solutions and differentiated offerings. Through our ongoing collaboration, we look forward to delivering compelling business outcomes to clients as they accelerate their digital transformation initiatives."

**David Parsons,** SVP, Global Alliances and Partner Ecosystem, ServiceNow

ServiceNow Provider Lens™ report - 2024

Implementation and Integration Services

Consulting Services

Providers

Providers

Recognized "Product Challenger" in ISG

Offerings listed on the ServiceNow Store







servicenow
ELITE
Partner
Reseller

 Elite partner Reseller

 Genpact markets and resells ServiceNow products and packaged services



Provider - Genpact delivers as-a-service and managed services to drive customer success at scale.



Elite partner Consulting and implementation - Genpact delivers implementations, consulting, transformation, and deployment, offering creation, adoption, and ongoing support

# **Genpact and ServiceNow in action**





### **Dropbox**

Dropbox selected ServiceNow, alongside Genpact as its consulting and implementation partner, to build an efficient, cross-functional, and transparent purchasing experience for employees





**Olympus** 

We built a multilingual ServiceNow helpdesk for consistent services across different Olympus locations, giving employees fast access to support without language barriers



Read the case study



Kraft Heinz Kraft Heinz combats supply challenges with ServiceNow and Genpact to streamline order management for greater efficiency and an improved customer experience





A medical technology device manufacturer Genpact and ServiceNow transformed procurement for a leading medical technology company for better employee and customer experiences



Read the case study



A leading financial organization

Improving business continuity with an operational resilience framework built on the ServiceNow Integrated Risk Management (IRM) platform

#### **About Genpact**

Genpact (NYSE: G) is a global professional services and solutions firm delivering outcomes that shape the future. Our 125,000+ people across 30+ countries are driven by our innate curiosity, entrepreneurial agility, and desire to create lasting value for clients. Powered by our purpose – the relentless pursuit of a world that works better for people – we serve and transform leading enterprises, including the Fortune Global 500, with our deep business and industry knowledge, digital operations services, and expertise in data, technology, and Al.

Get to know us at genpact.com and on LinkedIn, X, YouTube, and Facebook.

#### **About ServiceNow**

ServiceNow (NYSE: NOW) makes the world work better for everyone. Our cloud-based platform and solutions help digitize and unify organizations so that they can find smarter, faster, better ways to make work flow. So employees and customers can be more connected, more innovative, and more agile. And we can all create the future we imagine. The world works with ServiceNow. For more information, visit: www.servicenow.com.

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